



Customer Story

Theater Uri

In the centre of Aldorf, the largest cultural centre in the canton of Uri invites you to enjoy a multifaceted programme of events. Built around 1865 and steeped in history, the theatre uses e-guma to sell its vouchers and tickets.

When Theater Uri was looking for a modern ticketing and voucher system which would work well on its website and could be customized to suit the needs of its customers, they came across e-guma. Once the system had been thoroughly tested, Theater Uri opted for the solution from e-guma. „We were also impressed by the excellent value for money“, says theatre

director Michel Truniger. With e-guma, it is very easy for Theater Uri to create its own events and make sales in its own ticket shop. Vouchers can be redeemed directly in the shop. Thanks to the sophisticated backend, Theater Uri can always monitor the overall system and manage its ticket and voucher transactions. In addition, Theater Uri benefits from the ability to approve events for sale at external sales points. The e-guma support team offers Theater Uri a point of contact for any questions about tickets or vouchers. Mr Truniger is thrilled with the service: „The response to our support questions is fast, friendly and highly competent.“



The synergy between voucher sales, the ticketing system, and vouchers that can be redeemed online is very convenient both for us and our customers. The advice we received was excellent, and the implementation by the e-guma team was done quickly and in line with our wishes.

Michel Truniger, Director of Theater Uri