



Customer Story

Alpenbad GmbH

Pure nature, tranquillity, fresh air, wonderful views of Lake Zurich including the Alpine panorama, all with an excellent house fondue served directly at the tub - you are guaranteed to experience an exceptional evening at the Alpenbad.

If you want to experience some of the most creative and beneficial experiences that gastronomy has to offer, a visit to the Alpenbad is the perfect choice. Pure relaxation in the Alpine pool filled with fresh Bachtel spring water and heated to a cosy 38 degrees - in the midst of unspoilt nature. After dinner, admire the Milky Way or enjoy the moonlit valley and

the Alps - the Alpenbad offers unrivalled enjoyment and relaxation. This unique offer in the Zurich highlands is a popular choice of gift voucher for all kinds of occasions. The Alpenbad has been using the e-guma voucher system since 2013 and has sold several thousand vouchers during this time. Andreas Pally, Managing Director of Alpenbad, particularly appreciates the intuitive use of e-guma, which has not only significantly simplified processes, but has also made a major contribution to increasing sales. Andreas Pally adds: „During the initiation phase and even after several years of operation, e-guma optimises the processes and provides very friendly and competent support.“



It offers a very intuitive system for customers and users alike, which speeds up processes, significantly increases sales and simplifies invoicing.

Andreas Pally & Heinz Egli, Managing Directors